

- Provider-independent and
- 100 % neutral

# German CRM-Landscape

For large companies \*



For medium and large companies \*



For small and medium companies \*



No guarantee for completeness and correctness

\*Remark: We have consciously chosen this classification into large, medium-sized and small companies, because we believe that this is the main area of application for the CRM software in question. We did not receive all logos by the editorial deadline, therefore these companies appear with clear names. Only providers with a german-language website are selected. Research status: 23.08.2023

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